**Choose Your Future 2022 – Schools resources for parents, guardians and carers**

A virtual Choose Your Future event will be available on 8 March 2022 to provide vital careers support for pupils and their parents, guardians and carers who are in year 10 and above.

It can be a confusing and demanding time for pupils in these years, who might be facing choices that will affect their future educational, career and vocational pathways. Our free event aims to bring together some of Wales’ leading employers to give an insight into the world of work.

We have created some resources for you to engage with parents, guardians and carers to let them know about Choose Your Future 2022. As key influencers in their child’s decisions, parents, guardians and carers can help support their children to make the right decisions about their future careers.

**How to get involved**

Please use your school/college marketing and communication channels to share our information with parents, guardians and carers.

**Newsletter/email/website**

Dear parent/carer,

**YOU’RE invited!**

**Choose Your Future 2022**

**Virtual careers fair**

**Tuesday 8 March 2022, 10am-5pm**

**Join us online as we team up with up to 100 employers from across Wales to showcase careers and jobs from a variety of sectors.**

If your child is in year 10 or above, we would like you to join us for our virtual Choose Your Future 2022 event, where you will get the opportunity to chat to industry experts so you can become better informed to help your child make decisions about their future careers.

Choose Your Future 2022 will bring you together with a variety of employers form across Wales where you will have the opportunity to visit virtual exhibitor stands and to chat to employers in real time.

Held on a dedicated digital platform, each stand will have information and links provided by the employer and will be staffed throughout the day to allow your pupils to ask any questions

With the chance to meet around 100 exhibitors from priority sectors including advanced materials and manufacturing, compound semi-conductors, construction, creative and digital technology, energy and the environment, finance, food, farming, land-based, health and social care, human foundational economy, public services and tourism and hospitality, it’s the ideal chance for you to discuss and explore your child’s future.

Updated information and links to join the event will be available on the [Careers Wales website.](https://careerswales.gov.wales/events/choose-your-future-2022)

For more information please email [marketing@careerswales.gov.wales](mailto:marketing@careerswales.gov.wales)

**Text**

Please send out a text to parents, guardians and carers.

Join Careers Wales online as we team up with around 100 employers in Choose Your Future to showcase careers, jobs to young people. 8 March, 10am-5pm.

**Social media communications**

Please use your social media channels. Here is some example content:-

**#ChooseYourFuture**

|  |  |
| --- | --- |
| Parents… YOU’RE invited! ✉️  If your child is in year 10 or above, we would like you to join us for our digital #ChooseYourFuture event where we will be teaming up with employers and industry experts from across Wales to showcase careers and jobs from a variety of sectors.  🗓️ 8 March  ⏱️ 10am – 5pm  Find out more: [Choose Your Future 2022 (gov.wales)](https://careerswales.gov.wales/events/choose-your-future-2022)  **Twitter:**  Parents…YOU’RE invited! ✉️  Is your child in year 10 or above? Join us for our digital #ChooseYourFuture event on 8 March, 10am-5pm. You can hear from employers and industry experts from across Wales showcasing a variety of careers and jobs.  👉 [Choose Your Future 2022 (gov.wales)](https://careerswales.gov.wales/events/choose-your-future-2022) | Rieni… Dyma’ch gwahoddiad CHI! ✉️  Os yw’ch plentyn chi ym mlwyddyn 10 neu’n hŷn, hoffem ni i chi ymuno â ni ar gyfer ein digwyddiad digidol #DewiswchEichDyfodol lle bydd cyflogwyr ac arbenigwyr diwydiant o bob cwr o Gymru’n ymuno â ni i dynnu sylw at yrfaoedd a swyddi o wahanol sectorau.  🗓️ 8 Mawrth  ⏱️ 10am – 5pm  Rhagor o wybodaeth: [Dewiswch Eich Dyfodol 2022 (llyw.cymru)](https://gyrfacymru.llyw.cymru/digwyddiadau/dewiswch-eich-dyfodol-2022)  **Twitter:**  Rieni… Dyma’ch gwahoddiad CHI! ✉️  Yw eich plentyn chi ym mlwyddyn 10 neu’n hŷn? Ymunwch â ni ar gyfer ein digwyddiad digidol #DewiswchEichDyfodol ar 8 Mawrth, 10am-5pm. Fe gewch chi glywed gan gyflogwyr ac arbenigwyr diwydiant o bob cwr o Gymru’n rhoi sylw i amrywiaeth o yrfaoedd a swyddi.  👉 [Dewiswch Eich Dyfodol 2022 (llyw.cymru)](https://gyrfacymru.llyw.cymru/digwyddiadau/dewiswch-eich-dyfodol-2022) |
| Parents! This one is for you 👇  If your child is in years 10 or above, join us for our digital #ChooseYourFuture careers event where you and your child can get an insight into the world of work and help them make decisions about their future.  🗓️ 8 March  ⏱️ 10am – 5pm  💻[Choose Your Future 2022 (gov.wales)](https://careerswales.gov.wales/events/choose-your-future-2022) | Rieni! Mae hwn ar eich cyfer chi 👇  Os yw’ch plentyn chi ym mlwyddyn 10 neu’n hŷn, ymunwch â ni ar gyfer ein digwyddiad gyrfaoedd digidol #DewiswchEichDyfodol lle cewch chi a’ch plentyn gipolwg ar fyd gwaith a’u helpu nhw i wneud penderfyniadau am eu dyfodol  🗓️ 8 March  ⏱️ 10am – 5pm  💻 [Dewiswch Eich Dyfodol 2022 (llyw.cymru)](https://gyrfacymru.llyw.cymru/digwyddiadau/dewiswch-eich-dyfodol-2022) |
| Are you a parent with a child in year 10 or above? 😊  Careers Wales would like to invite you to our #ChooseYourFurture digital careers event on 8 March, 10am – 5pm. You and your child will hear from a variety of Wales-wide organisations, find out what employers look for when recruiting their workforce, and more.  For more information visit: [Choose Your Future 2022 (gov.wales)](https://careerswales.gov.wales/events/choose-your-future-2022) | Ydych chi’n rhiant sydd â phlentyn ym mlwyddyn 10 neu’n hŷn? 😊  Hoffai Gyrfa Cymru eich gwahodd chi i’n digwyddiad gyrfaoedd digidol #DewiswchEichDyfodol ar 8 Mawrth, 10am – 5pm. Fe fyddwch chi a’ch plentyn yn clywed gan amrywiaeth o sefydliadau o bob rhan o Gymru, yn darganfod beth mae cyflogwyr yn chwilio amdano wrth recriwtio, a mwy.  I gael rhagor o wybodaeth, ewch i: [Dewiswch Eich Dyfodol 2022 (llyw.cymru)](https://gyrfacymru.llyw.cymru/digwyddiadau/dewiswch-eich-dyfodol-2022) |
| Are you a parent with a child in year 10 or above? 😊  We would like to invite you to our #ChooseYourFurture digital careers event 8 March, 10am – 5pm.  Find out more [Choose Your Future 2022 (gov.wales)](https://careerswales.gov.wales/events/choose-your-future-2022) | Ydych chi’n rhiant sydd â phlentyn ym mlwyddyn 10 neu’n hŷn? 😊  Hoffem eich gwahodd chi i’n digwyddiad gyrfaoedd digidol #DewiswchEichDyfodol 8 Mawrth, 10am – 5pm.  Rhagor o wybodaeth [Dewiswch Eich Dyfodol 2022 (llyw.cymru)](https://gyrfacymru.llyw.cymru/digwyddiadau/dewiswch-eich-dyfodol-2022) |

**Careers Wales Website**

There is a dedicated events page on the Careers Wales website which will be updated with a full list of employers when they are confirmed as well as links to join the virtual event.

The link is:-

[Choose Your Future 2022 (gov.wales)](https://careerswales.gov.wales/events/choose-your-future-2022)

For more information about this toolkit please email marketing@careerswales.gov.wales

Thank you for your support.